



Technology & Entrepreneurship Advisory Board

Thursday, August 28, 2025, at 5:30 pm

Perry City Hall, 808 Carroll Street

Economic Development Conference Room

1. Call to Order
2. Roll Call
3. Citizens with Input
4. Guests and Speakers
 - a. Mayor Walker – Growth and Major Projects Overview
5. New Business
 - a. Approve July 17, 2025, Minutes
 - b. Approve July 2025 Financials
 - c. Placer.ai Demonstration
 - d. August Speaker Series Review
 - e. Update on Technology-Based Incentive Policy
6. Staff Items
 - a. Monthly Updates
7. Member Items
8. Adjournment

All meetings of the Technology & Entrepreneurship Advisory Board are open to the public.

Holly Wharton, Economic Development Director (478) 988-2755

holly.wharton@perry-ga.gov

Technology & Entrepreneurship Advisory Board

Minutes – July 17, 2025

1. Call to Order: Chairman Richardson called the meeting to order at 5:30 pm.
2. Roll Call: Chairman Richardson; Directors * Boman, Rhoades, *Ritchie, and Pearson were present.

Director Vellidis and Kennedy were absent.

Staff: Holly Wharton – Economic Director, Trey Hildebrand – IT Manager, and Joni Ary – Recording Clerk.

Guest(s): None.

3. Citizens with Input - None.

4. New Business

- a. Approve May 15, 2025, Minutes and the June 26, 2025, Called Meeting Minutes.

Director Rhoades motioned for the approval of the minutes as presented. Director Pearson seconded the motion, and it carried unanimously.

- b. Approve May 2025 and June 2025 Financials.

Director Rhoades motioned to approve the financials as presented. Director Boman seconded the motion, and it carried unanimously.

- c. New Perry Resident Survey Update.

Director Bowman stated that she has received all the input from the Board and will pass along all the information to Director Kennedy for review as well. Once completed, the information will be passed along to the Communications Department to disperse.

- d. Update on Speaker Series held on June 5, 2025.

Director Rhoades shared about the event hosted at the Go Fish Education Center: "Precision Agriculture: UGA's Grand Farm arrives in Perry: a day where experts, farmers, institutions, and the community shared the impact of new technology in the field."

- e. Update on Speaker Series scheduled for August 7, 2025, at the Perfect Pear.

Ms. Holly stated that she would coordinate with the Sigma Defence Marketing team and the Perfect Pear to determine the best date for everyone.

- f. Update on Technology-Based Incentive Policy.

Ms. Holly stated that Director Kennedy is currently working on the policy and was unable to attend the meeting. Chairman Richardson suggested introducing Director Kennedy to Ms. Angie Gheesling,

Executive Director of the Houston Development Authority, to understand the incentives the County uses.

Ms. Holly stated that to aid the Board in gaining a better understanding of the City and its development, she would like to invite Mayor Walker to one of our meetings and have a live demonstration on how the City is utilizing the Placer A.I. software.

5. Staff Items

a. Monthly Updates.

Ms. Holly stated that today was her third day back from Maternity Leave and that she was still adjusting and getting caught up. Our next meeting is scheduled for Thursday, August 21st.

6. Member Items:

Chairman Richardson stated that the "Live2Lead" conference, hosted by John Maxwell, will take place on August 26, 2025, in Orlando, FL, with more information to come.

Ms. Holly stated that Visit Perry is designing an event planner that highlights facilities, venues, hotels, and hospitality resources available in the City. Ms. Holly stated that the Hotel and Conference Center, with a restaurant located inside the hotel, is scheduled to open at the Georgia National Fairgrounds in October. Ms. Holly stated she will contact the hotel to schedule a tour.

7. Adjournment – As there was no further business to come before the Board, Director Rhoades motioned to adjourn the meeting. Director Ritchie seconded the motion, and the meeting was adjourned at 6:10 pm.

Technology and Entrepreneurship Advisory Board (TEAB)
100-13.4221
Contact

JUL 2025

Cost Center 75242
Holly Wharton

JAN
MA

Revenue		Month	FY26 YTD	Cumulative
100-37.1205	Income	0.00	0.00	12,792.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
Expense				
75242.52.1300			0.00	407.80
75242.53.1100			0.00	1,851.87
75242.52.3930		0.00	0.00	3,168.78
Balance		0.00	0.00	7,363.81
Less Previous Balance:				7,363.81
Reserve Adjustment				0.00

75242- Reserve/Donation
75102-Monthly Appropriations Allowance

75242-Used for programs

Budget Report

For Fiscal: 2025-2026 Period Ending: 07/31/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-00000.341945	OCCUPATIONAL TAX ADM FEE	0.00	0.00	554.00	554.00	554.00	0.00 %
100-00000.342901	ANIMAL CONTROL FEES	0.00	0.00	100.00	100.00	100.00	0.00 %
100-00000.347203	COMMUNITY CENTER FEES	0.00	0.00	4,751.00	4,751.00	4,751.00	0.00 %
100-00000.347210	ROZAR RENTALS	0.00	0.00	317.00	317.00	317.00	0.00 %
100-00000.347215	CREEKWOOD USES	0.00	0.00	431.00	431.00	431.00	0.00 %
100-00000.347503	LEISURE PROGRAM FEES	0.00	0.00	1,187.50	1,187.50	1,187.50	0.00 %
100-00000.347511	SPECIAL CAMPS	0.00	0.00	25.00	25.00	25.00	0.00 %
100-00000.347515	ADULT SPORTS	0.00	0.00	49.00	49.00	49.00	0.00 %
100-00000.347521	YOUTH FOOTBALL FEES	0.00	0.00	7,900.00	7,900.00	7,900.00	0.00 %
100-00000.347522	YOUTH CHEERLEADING FEES	0.00	0.00	1,935.00	1,935.00	1,935.00	0.00 %
100-00000.347523	YOUTH FALL SOCCER FEES	0.00	0.00	4,491.00	4,491.00	4,491.00	0.00 %
100-00000.347527	YOUTH BASEBALL/SOFTBALL	0.00	0.00	75.00	75.00	75.00	0.00 %
100-00000.347531	U-6 FALL SOCCER	0.00	0.00	2,736.00	2,736.00	2,736.00	0.00 %
100-00000.347532	U-6 SPRING SOCCER	0.00	0.00	69.00	69.00	69.00	0.00 %
100-00000.347591	FLAG FOOTBALL	0.00	0.00	869.00	869.00	869.00	0.00 %
100-00000.347735	CPR CERTIFICATION FEE	0.00	0.00	178.00	178.00	178.00	0.00 %
100-00000.349219	EMPLOYER CONTRIB-HEALTH	0.00	0.00	346,982.00	346,982.00	346,982.00	0.00 %
100-00000.349220	EMPLOYEE CONTRIB-HEALTH	0.00	0.00	39,824.50	39,824.50	39,824.50	0.00 %
100-00000.349300	RETURNED CHECK FEE	0.00	0.00	280.00	280.00	280.00	0.00 %
100-00000.349904	CRIMINAL HISTORY CHECKS	0.00	0.00	594.00	594.00	594.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		0.00	0.00	608,737.04	608,737.04	608,737.04	0.00 %
RevCategory: 34 - Charges for Services Total:		0.00	0.00	608,737.04	608,737.04	608,737.04	0.00 %
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	0.00	0.00	59,674.25	59,674.25	59,674.25	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		0.00	0.00	59,674.25	59,674.25	59,674.25	0.00 %
RevCategory: 35 - Fines and Forfeitures Total:		0.00	0.00	59,674.25	59,674.25	59,674.25	0.00 %
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	30.00	30.00	30.00	0.00 %
100-00000.371039	FARMERS MKT INCOME	0.00	0.00	665.00	665.00	665.00	0.00 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	0.00	1,500.00	1,500.00	1,500.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		0.00	0.00	2,195.00	2,195.00	2,195.00	0.00 %
RevCategory: 37 - Contributions and Donations Total:		0.00	0.00	2,195.00	2,195.00	2,195.00	0.00 %
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	0.00	0.00	3,278.00	3,278.00	3,278.00	0.00 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	0.00	1,450.00	1,450.00	1,450.00	0.00 %
100-00000.383002	RESTITUTION PAYMENT	0.00	0.00	0.12	0.12	0.12	0.00 %
100-00000.389000	OTHER REVENUES	0.00	0.00	448.36	448.36	448.36	0.00 %
100-00000.389001	PD COPIES/REPORTS	0.00	0.00	178.09	178.09	178.09	0.00 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	259.13	259.13	259.13	0.00 %
100-00000.389022	SR CTR UTILITIES REVENUE	0.00	0.00	866.31	866.31	866.31	0.00 %
100-00000.389028	SCHOOL CROSSING GUARD	0.00	0.00	57.76	57.76	57.76	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		0.00	0.00	6,537.77	6,537.77	6,537.77	0.00 %
RevCategory: 38 - Miscellaneous Total:		0.00	0.00	6,537.77	6,537.77	6,537.77	0.00 %
Revenue Total:		0.00	0.00	963,107.19	963,107.19	963,107.19	0.00 %
Expense							
CostCenter: 11000 - OFFICE OF THE COUNCIL							
100-11000.511220	ELECTED/APPOINT OFFICIALS	0.00	0.00	3,350.00	3,350.00	-3,350.00	0.00 %
100-11000.512100	EMPLOYEE LIFE INSURANCE	0.00	0.00	25.20	25.20	-25.20	0.00 %
100-11000.512120	EMPLOYEE HEALTH INSURANCE	0.00	0.00	1,083.00	1,083.00	-1,083.00	0.00 %
100-11000.512130	EMPLOYEE DENTAL INSURANCE	0.00	0.00	31.88	31.88	-31.88	0.00 %
100-11000.512140	VISION INSURANCE	0.00	0.00	7.60	7.60	-7.60	0.00 %
100-11000.512200	FICA	0.00	0.00	242.19	242.19	-242.19	0.00 %